POLICY

ROYAL

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| Division:   | ALL DIVISIONS              | Ref. No. | REL-GOV-030 |
|-------------|----------------------------|----------|-------------|
| Department: | All Departments            |          |             |
| Title:      | College Sponsorship Policy |          |             |

It is the responsibility of the Director whose division is managing a sponsorship agreement to undertake due diligence to determine the appropriateness of the company or individual as a sponsor of the College. Any uncertainty as to the worthiness of a sponsor is to be referred to the College Directors' meeting.

## 3.3.2 Terms of Sponsorship

Sponsorship is provided to the College typically by commercial entities. These organisations sponsor events (or aspects of events) and programs including the College Annual Scientific Congress, State Annual Scientific Meetings or events, College training courses and workshops and elements of the CPD program.

In exchange for the sponsorship the College will confer certain rights on the sponsor. These may include (but are not limited to):

- exhibiting at the event;
- advertising;
- speaking opportunities;

In many cases, the sponsor will be sent an invoice by the College for the sponsorship which is considered sufficient agreement between the parties. For sponsorships in excess of \$15,000 the College must enter into a formal agreement with the sponsor.

## 3.3.3 Roles and responsibilities for managing sponsorships

The relevant manager and/or director in each Division is responsible for oversight of all aspects of sponsorship relating to activities within the Division in accordance with the directions of Council, the Delegations Manua-12(anc)i(and r),0gaewat42

| Authorised By:  | Director, Relationships & Advocacy | Original Issue:            | Dec 2006          |
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